

Nick *Uhlenhuth*

AUSTIN, TX · REALITY TV · LIFESTYLE · HUMOR · DATING

MIT grad, former Microsoft PM, and a reality TV regular, making funny, unfiltered short-form video about fitness, lifestyle, dating and tech.

294K	180K	114K
COMBINED IG + TikTok	INSTAGRAM @nickuhlenhuth	TIKTOK @nickuhlenhuth

ABOUT

People follow him for the commentary as much as the content.

Nick studied at MIT and spent years as a product manager at Microsoft before reality TV came calling. He's been a finalist on *The Circle*, made it to the end of *Perfect Match*, earned "Challenge Beast" on *Battle Camp*, and was most recently a groom on *Married at First Sight*.

He works best with brands that want a creator who can explain the product, not just hold it, and only partners with brands that fit his values.

CONTENT PILLARS

Fitness & home gym
Training, gear, and staying in shape for real.

Dating
Commentary from someone who has dated on national TV.

Tech & AI
Ex-Microsoft PM who still codes, minus the jargon.

Lifestyle & humor
Austin life, home ownership, dogs, pinball, Pokémon.

FEATURED IN

People · Cosmopolitan · Marie Claire · Parade · *Netflix Tudum*

AS SEEN ON

Married at First Sight	S20 groom	PEACOCK
The Circle	Finalist	NETFLIX
Perfect Match	Best Kisser	NETFLIX
Battle Camp	"Challenge Beast"	REALITY

PAST PARTNERS

AUTOMOTIVE	BMW · Maserati · Lotus · Hummer EV
SPIRITS	Jack Daniel's · Fireball · Ole Smoky · Smirnoff Ice · Whipshots · Aguasol
LIFESTYLE	Lululemon · Goorin Bros · Match.com
EVENTS & MEDIA	MotoGP · Austin City Limits · FOX Reality

FORMATS

Instagram Reels · TikTok · Live event coverage · Appearances & hosting · Reality TV

Book *Nick*

Email nickuhlenhuthmgmt@gmail.com
Web nickuhlenhuth.com
Instagram @nickuhlenhuth
TikTok @nickuhlenhuth